

# **29<sup>th</sup> Annual Taste of Melrose Park 2010**

*The Taste of Melrose Park  
is the most unique festival in Illinois.  
Family Affordability is the Key to the Taste.*

All 75 one of a kind food items are priced \$3.00 or less.

**FREE**

Admission, 4 stages of entertainment, parking and shuttle service is just the tip of the iceberg that makes this Taste so unique.

Browsing the internet, I have recently found approx.75 web sites for the Taste of Melrose Park. They basically all say the same thing.

The atmosphere, pricing and family food recipes is something not to be missed.

**All the above is possible through your Sponsorships!  
The Success of this festival is because,  
you, make it possible.**



We offer affordable advertising that reaches thousands.  
In these economic times, it can be costly to promote your business or company.



**As you look through the following pages,  
please note the affordability factor to promote your business.**

Please contact me with any questions!

Tastefully Yours,  
Peggy DiFazio  
Director Special Events, Senior Service & Taste of Melrose Park

# 29th Annual Taste of Melrose Park

September 3<sup>rd</sup>, 4<sup>th</sup>, & 5<sup>th</sup>

## Sponsorship Packages

*(Please circle the appropriate packages)*

\$7,500.00

2 Full Page Ads-12x12 Hospitality Tent-Large Banner - Large Billboard-Public Address Announcements-5 VIP parking passes -Entertainment Sponsor

\$5000.00

2 Full Page Ads-10x10 Hospitality Tent-4x6 Banner-Public Address System Announcements-2 VIP parking passes

\$2500.00

1 Full Page Ad-Large Billboard-4x6 Banner-Public Address System Announcements

\$2000.00

1 Full Page Ad-Med Billboard-4x6 Banner-Public Address System Announcements

\$1500.00

1 Full Page Ad-Med Billboard-3x4 Banner-Public Address System Announcements

\$1000.00

1/2 Page Ad-Med Billboard-Public Address System Announcements

*Please check the appropriate spot!!*

\_\_\_\_\_ *Please use same ad as 2009*

\_\_\_\_\_ *Camera Ready Artwork (email to [toolson@earthlink.net](mailto:toolson@earthlink.net))*

\_\_\_\_\_ *Please develop our ad (enclosed company logo)*

Please fill out front and back of this sheet and  
mail it to:

**Taste of Melrose Park  
Peggy DiFazio  
1000 N. 25<sup>th</sup> Ave.  
Melrose Park, IL. 60160  
[taste@melrosepark.org](mailto:taste@melrosepark.org)  
708-343-9745 FAX**

# Ad Book Selection

## 10,000 Books Distributed

(Please circle choice)



Great  
Value!

*Full Page Ad \$375.00*

*(Approximately 9 1/2 x 7)*

*Half Page Ad \$225.00*

*(Approximately 4 5/8 x 7)*

*Quarter Page Ad \$175.00*

*(Approximately 4 5/8 x 3 3/8)*

*Eighth Page Ad \$100.00*

*(Business Card)*

\_\_\_\_\_ Camera Ready Artwork (email to [toolson@earthlink.net](mailto:toolson@earthlink.net))

\_\_\_\_\_ Please develop our ad (enclosed company logo)

\_\_\_\_\_ Please use ad from 2010

*Please Print Information Clearly and Return this Sheet!*

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

**Make check or Money Order to:**  
**Taste of Melrose Park**  
**1000 N. 25<sup>th</sup> Ave.**  
**Melrose Park, IL 60160**

Any questions, please call Peggy DiFazio at 708-450-0555 ext. 4448

[taste@melrosepark.org](mailto:taste@melrosepark.org) 708-343-9745-Fax

# Billboard

Please circle choice selection

The billboard signage will be displayed on 25<sup>th</sup> Ave. facing traffic and throughout the grounds.

The signage will be on display from August 16<sup>th</sup> thru September 7<sup>th</sup> 2010.

*Large \$500.00 24" x 48" (COLOR LOGO)*

*Medium \$300.00 18" x 36" (Black&White)*

Please send artwork w/paperwork and payment!

Please Print Clearly and Return This Sheet!

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Company Name to Appear on Signage \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Make check or money order to: Taste of Melrose Park  
1000 N, 25<sup>th</sup> Ave.  
Melrose Park, IL. 60160

Any questions, please call Peggy DiFazio at 708-450-0555 ext. 4448  
taste@melrosepark.org - email  
708-343-9745 - fax

Company Name

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Company Contact

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Company Address

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Phone Number

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Make checks or money orders payable to:

Taste of Melrose Park  
1000 N. 25<sup>th</sup> Avenue  
Melrose Park, IL. 60160

If you have questions, please call Peggy DiFazio at 708-450-0555 ext.148

**taste@melrosepark.org** - email

708-343-9745- fax

**Please remit paperwork and payment no  
later than June 18th**

Payment is to be made to:

*Taste of Melrose Park*

Mailed to:  
1000 N. 25<sup>th</sup> Avenue  
Melrose Park, Il. 60160

Any artwork questions need to be addressed to Tom Olson at  
[toolson@earthlink.net](mailto:toolson@earthlink.net)

If you plan on using same ad or artwork from the previous year,  
please check appropriate box on paperwork!

Any other questions, please call me at  
708-531-5330(office direct number)

*We are extremely grateful for your donation to the  
29<sup>th</sup> Annual Taste of Melrose Park*

Tastefully Yours!

Peggy DiFazio  
Director of Community Events, Activities and Senior Services

# **The Taste of Melrose Park**

is a very

**FAMILY FRIENDLY**

**AND**

**AFFORDABLE FESTIVAL**

*This is possible due to your generous sponsorships!*

Your donations allow us to offer:

**FREE ADMISSION, PARKING, ENTERTAINMENT ON 4 STAGES**

**AND**

**SHUTTLE SERVICE FOR OUR PATRONS!**

We are visited each year by over 300,000 patrons whose feedback is extremely positive!  
Families come from all over the country each year.

All 75 one of a kind ethnic food items are \$3.00 or less and we take pride in being the most  
Family Friendly and Affordable Festival in Illinois!

**Please feel free to call me to  
customize a package to fit your  
needs and budget**

Tastefully,

**Peggy DiFazio**

**Director of Senior Services, Special Events &**

**Taste of Melrose Park**

**708-343-4000 ext.4448**