

WELCOME TO THE TASTE OF MELROSE PARK

Friends, Sponsors and Gourmet Aficionados,

On behalf of Peggy DiFazio (Director of the Taste of Melrose Park), her hundreds of volunteers, and myself, I wish to thank each and every business, organization, and individual whose generous support, year after year, has made it possible for us to host the most family-friendly and affordable food festival in all of Illinois.

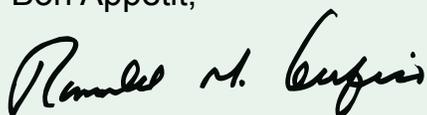
If you are a business, organization, or individual who is new to the Taste of Melrose Park and you think you may be interested in underwriting some of the costs associated with producing such a large event, I ask that you read the documents provided in this folder. It contains information on different sponsorship packages and news about this year's Taste.

TASTE OF MELROSE PARK MORSELS TO REMEMBER:

1. Nearly 200,000 people attend our 3-day food fest every year.
2. We have twice as many food vendors (over 70) as does the Taste of Chicago.
3. Almost all the food is homemade by local Melrose Park residents based on traditional family recipes... we even have nuns from a local convent selling a dessert.
4. It is the only area food festival where all food items cost \$3 or less.
5. The entertainment on our 4 stages is free, as is the parking and shuttle service.
6. Only food festival where the proceeds from the sale of beverages goes to a charity.
Nearly \$1,000,000 raised for local youth, seniors, and school organizations!

I hope those of you who have generously supported the Taste of Melrose Park in the past will continue to do so in the future. And for those of you who want to join our Taste Family we urge you to purchase one of our sponsorship packages today, you won't regret it! If anyone has questions, please don't hesitate to email Peggy DiFazio at taste@melrosepark.org or call her at **708-531-5330**.

Bon Appetit,



Ronald M. Serpico
Mayor of Melrose Park



Taste Of
Melrose Park