

*25<sup>th</sup> Anniversary*  
*Taste of Melrose Park 2006*  
*September 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup>*

*Melrose Park is as unique a community as you will ever hope to find in the Chicagoland area. Our residents are a vibrant blend of many ethnic and racial cultures that are not usually found in your typical suburban community. Today, our various cultures are united in practicing the very same principles of family, community, church and volunteerism that were established by Melrose Park's "Founding Fathers and Mothers" over 124 years ago.*

*Melrose Park is renowned for its long-time tradition of hosting festive celebrations that recognize our multi-cultural community. Our four-day Lady of Mount Carmel Feast recently celebrated its 111<sup>th</sup> anniversary and our Hispanofest is celebrating its 16<sup>th</sup> anniversary.*

*I am writing this letter to inform you about our most widely attended festival,  
**The Taste of Melrose Park.***

*The Illinois Festival Association ranks our Taste as the second best after the Taste of Chicago. The 2006 Taste of Melrose Park will be celebrated over the Labor Day weekend from September 1<sup>st</sup> through September 3<sup>rd</sup>.*

***We are proud to announce that the 2006 Taste of Melrose Park will also be our 25<sup>th</sup> Taste.***  
*In celebration of our Silver Anniversary, we are expanding the entertainment offerings. Most important, our food vendors will continue to make the Taste of Melrose Park one of Illinois' most affordable family oriented food festivals. Food prices will continue at a maximum of \$2.00 per item.*

*In addition to our history of festivals, Melrose Park earned the nickname many years ago as the,  
**"Corporate King of the Suburbs."***

*We value our business community and have partnered with corporate leaders and small business owners for years in offering a variety of affordable community events for the public.*

*The Taste normally draws around 200,000 visitors, but this year we anticipate nearly 300,000 festival goers because, the top-notch entertainment offerings, and of course, the best mix of ethnic and American cuisine you will find anywhere.*

***Without your donations, the Taste of Melrose Park will not be possible.***

*An important by-product of the Taste is the nearly \$800,000 we have raised through the sale of beverage. The sale proceeds are turned over to local charities, schools, senior organizations, and youth groups. Your business' contribution not only allows us to host one of Illinois' best food festivals but it also helps to raise needed money for many deserving organizations.*



*Please call the Taste of Melrose Park's Director, Peggy DiFazio, today, at (708) 343-4000 and see how you can help make our 25<sup>th</sup> Taste the best ever.*

*Please, don't hesitate in making a financial pledge today to the 25<sup>th</sup> Taste of Melrose Park. Let 300,000 Taste of Melrose Park fest goers see not only your company's name, but also your company's commitment to helping them enjoy a better quality of life.*

*I want to thank you for your past and future financial assistance in making the Taste of Melrose Park one of Illinois' best.*

*Sincerely yours,*

*Ronald M. Serpico  
Mayor, Melrose Park*

