

*Mayor
Ronald M. Serpico*



Celebrating Our 42nd Year
August 30th Thru September 1st

©2024 42-L

**FAMILY
FRIENDLY**

**FAMILY
AFFORDABLE**

Melrose Park Campus
Near the NW Corner of
25th Ave. and Lake St.

For 2024 Taste of
Melrose Park info,
e-mail us at:
taste@melrosepark.org
or visit: www.melrosepark.org
or call: 708-343-4000
ext.4448



WELCOME TO THE 42ND TASTE OF MELROSE PARK

Dear Friends of Melrose Park,

I am sending this letter in the hope that you will financially participate as a sponsor of the 42nd Taste of Melrose Park, which will take place over the Labor Day weekend, August 30th thru September 1st.

The Taste is a family-friendly food festival that hosts over 200,000 patrons every year. We are unique to the world of food festivals because the vast majority of our food vendors are local residents who serve up original family recipes. In addition to all the culinary delights, we also provide continuous free entertainment on our three stages.

Your sponsorship helps underwrite many of the costs associated with our Taste of Melrose Park. It is also a great marketing tool for your business or organization to have your name placed before the eyes of the thousands of food aficionados that visit our 3-day event.

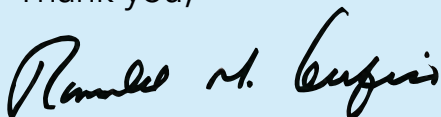
It is with your financial help that we can not only host this wonderful family affordable event but also help keep our per serving price at \$4 or less even though food costs have risen.

And to all of you, who so generously supported the Taste of Melrose in the past, I sincerely thank you and hope that you will kindly consider continuing your financial patronage in 2024; without your magnanimous backing we could never host such an ambitious undertaking.

Please read this flyer, it contains information about different Taste of Melrose Park sponsorship packages that can fit your budget. If you see a one that fits your budget then please fill out the separate application form found in this envelope.

If you need more information, please don't hesitate to email our Taste of Melrose Park Director Peggy DiFazio or Lorena Anguiano at: taste@melrosepark.org or at: 708-343-4000 ext. 4452 or 4448.

Thank you,



Ronald M. Serpico
Mayor of Melrose Park



TASTE OF MELROSE PARK SPONSORSHIP PACKAGES

\$8,000.00 PLATINUM SPONSOR PACKAGE

- 1- Full Page Color Ad (9" wide x 10.5" tall)
- 10' x 10' Hospitality Tent
- 2 - Main Stage Video Walls
- 1 - 4' x 6' Banner
- 1 - 2' x 4' Billboard

- 1 - Ad (4.5" wide x 2.28" tall) to run 6 times in *The Rose* newspaper
- Public Address System Announcements
- 2 - VIP Parking Passes

\$5,000.00 GOLD SPONSOR PACKAGE

- 1 - Half Page Color Ad (9" wide x 5.5" tall)
- 10' x 10' Hospitality Tent
- Main Stage Video Wall
- 1 - 3' x 4' Banner
- Public Address System Announcements
- 1 - VIP Parking Pass

\$3,500.00 SILVER SPONSOR PACKAGE

- 1 - Full Page Color Ad
- Main Stage Video Wall
- 1 - 2' x 4' Billboard
- Public Address System Announcements

\$1,500.00 BRONZE SPONSOR PACKAGE

- 1 - 9.25" x 5.5" Color Ad
- 1 - 3' x 4' Banner
- Public Address System Announcements

\$1,000.00 MAIN STAGE VIDEO WALL ADVERTISING PACKAGE

- Your Ad Will Scroll on an 8' x 15' Screen
- 6:00 PM - Close Each Night

More Sponsorship Opportunities

\$3,000.00 T-SHIRT SPONSOR

- Your Company Logo
- Printed On 500+ Volunteer Shirts
- (T-Shirt Space Will Be Limited)

★ **MUST SUBMIT BY JUNE 3RD** ★

\$850.00 COLOR BANNER

- 1 - 3' x 4' Color Banner will be displayed throughout the grounds
- 1 - Ad (4.5" wide x 2.28" tall) to run one time in *The Rose* newspaper

\$500.00 COLOR BILLBOARD

- 1 - 2' x 4' Color Billboard, which can include your logo.
- Displayed the month of August facing 25th Avenue
- 1 - Ad (4.5" wide x 2.28" tall) to run one time in *The Rose* newspaper

If none of these packages meet your needs or budget, we will work closely with you to design a sponsorship package that will.

2024

TASTE OF MELROSE PARK



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