

WELCOME TO THE 44TH ANNUAL TASTE OF MELROSE PARK

Dear Friends of Melrose Park,

We invite you to partner with us as a sponsor of the **44th Annual Taste of Melrose Park**, taking place **September 4–6 over Labor Day Weekend**—one of the largest and most anticipated events in our community.

Each year, the Taste of Melrose Park attracts thousands of attendees for three days of great food, live entertainment, and family fun. Unlike other food festivals, most of our vendors are local residents sharing family recipes, creating an authentic and memorable experience that keeps visitors coming back year after year.

As a sponsor, your business or organization will receive high-visibility exposure to a large, engaged audience. Sponsorship is an effective way to:

- Promote your brand to thousands of potential customers
- Demonstrate your commitment to the Melrose Park community
- Gain recognition before, during, and after the event

Your support also plays a critical role in making this event possible. Sponsorship funds help cover event costs and allow us to keep food prices at **\$5 or less per serving**, ensuring the Taste remains affordable and accessible for families despite rising expenses.

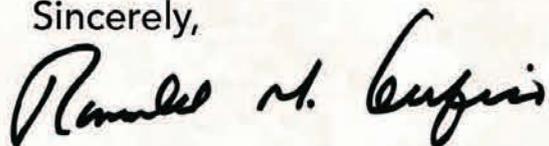
If you have sponsored the Taste of Melrose Park in the past, thank you for your continued support—we hope you will consider renewing your sponsorship for 2026. If you are new to the event, we would be honored to welcome you as a partner in this long-standing community tradition.

This insert outlines a variety of sponsorship packages designed to fit different budgets and marketing goals. To secure your sponsorship, please complete and return the application form located on Page 31.

For additional information or to discuss sponsorship opportunities, please contact **Lorena Anguiano** or **Taste Director Peggy DiFazio** at taste@melrosepark.org or call **708-343-4000 ext. 4452 or 4448**.

We look forward to promoting your business and working together to make the 44th Taste of Melrose Park another outstanding success.

Sincerely,



Ronald M. Serpico
Mayor of Melrose Park

